Why is the Golden Opportunity Scholars Institute Important?

Strengthening the crop science profession, and achieving the goal of sustainable development of food and nutritional self-sufficiency can only be realized by developing an outstanding cadre of young crop scientists to provide leadership in the coming decades. That’s where the Crop Science Society of America has a "Golden Opportunity" on the occasion of its 50th Anniversary.

What is the Golden Opportunity Scholars Institute?

The Golden Opportunity Scholars Institute, is a professional development program directed at baccalaureate-level college and university students. Our objective is to select the most promising undergraduate students from all regions of the U.S. and the world and bring them to our CSSA annual meeting, beginning in 2006. During the annual meeting, we will hold sessions for these Golden Opportunity Scholars to hear presentations from high-profile agricultural scientists, present their own papers, and gain exposure to the wonders of our many disciplines. Golden Opportunity Scholars will network with other students in undergraduate clubs as well as professional members in research, teaching, and extension/outreach.

A number of mentoring activities and an alumni network is planned so that a significant number of these young students will be inspired to enroll in crop science-related programs at the college and university level and eventually become the next generation of leaders in our profession.

How Can You Help?

The Golden Opportunity mentoring program is already being established, and your input on potential mentors, or qualified student participants, is greatly appreciated. Students of the Agronomy, Soils and Environmental Sciences Committee of the Tri Societies have many leads on academic advisers and are dedicated to supporting the activities of undergraduate students interested in agricultural professions.

We need the help of CSSA members and friends to organize an annual Golden Opportunity Scholars Symposium, recruit participants, mentor students, and support fund development.

We are well on our way, and the enthusiasm for the Golden Opportunity Scholars Institute is building. Join in and help CSSA realize its promise for the future.

CSSA Golden Opportunity Funding Committee

Roger Mitchell, chair  Bonnie Lueck
Robert Barnes  Donald Waddington
Billy Caldwell  Leslie Westgate
James Coors  Martin Massengale
Gary Heichel  Calvin Qualset
Chad Lee

For financial contributions, please use the donation form on the back of this brochure, or contact Bonnie Lueck, Development Officer, 608-268-4947, or email blueck@a-s-f.org
A Golden Opportunity

Yes! I would like to support the Golden Opportunity Fund, begin the inaugural class of the “Golden Opportunity Scholars Institute” and advance the profession of Crop Science. I understand that all gifts are fully U.S. tax deductible.

I would like to make a ___ gift ___ pledge, of: __________________________

(Please fill in the amount)

I would like to make this pledge for ___ one year ___ two years ___ three years

Name____________________________________

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(Please list name(s) as you would like it to appear on recognition lists)

Address:___________________________________

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Make checks out to the ASF–Golden Opportunity Fund or complete the credit card information below.

___ Visa ___ Master Card ___ Discover

Card No. ________________________________

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___ Please send stock transfer information

___ I may consider including ASF in my/our estate plans. Please send information.