



**Crop Science Society of America Board of Directors Meeting Minutes
Tuesday, Aug. 20, 2024 2:00-3:15pm (Central)**

President Kim Garland-Campbell called the meeting to order.

Board members present:

President Kim Garland-Campbell, USDA-ARS
Past President Seth Murray, Texas A&M
President-Elect Mark Sorrells, Cornell
C-1 Melanie Bayles, Oklahoma State Univ.
C-2 John Snider, University of Georgia-Tifton
C-5 Cale Bigelow, Purdue
C-6 John Guretzky, Univ. of Nebraska
C-7 Jianming Yu, Iowa State Univ.
C-8 Dipak Santra, Univ. of Nebraska
DEI-At-Large Geoffrey Koch, Petrichor Consulting
Grad Student Tina Sullivan, Kansas State Univ.
B&F Chair Stephen Malone, USDA-AMS-S&T-SRTD
Ex-Officio Board Members without Vote:

CEO Jim Cudahy; Program Planning Officer: Nithya Rajan, Texas A&M; ASF Chair Stella Salvo, Bayer

CropScience; Incoming President-Elect Felix Fritschi, Univ of Missouri

Unable to attend:

C-3 Ignacio Ciampitti, Kansas State Univ.
C-4 Nicole Anderson, Oregon State Univ.
C-9 Mary Guttieri, USDA-ARS
Industry Leah Brillman, DLF
Editor-in-Chief Bingru Huang, Rutgers

Also attending:

Susan Chapman, Special Projects Director
Susan Dearing-Bond, Development Director
Dawn Gibas, Certifications Director
Sanford Moore, Finance Director
Luther Smith, Chief Administrative Officer
Sara Uttech, Governance Director
Susan Varghese, People & Culture Director
Matt Wascavage, Publications Director

C003 CSSA Board of Directors

1. Tina Sullivan led a discussion on Regenerative Farming (TED Talk):

www.ted.com/talks/charles_massy_how_regenerative_farming_can_help_heal_the_planet_and_human_health

Facilitators to Lead Topic/Article Selection & Discussion	
February Kim Garland-Campbell: Early Career Members	July Melanie Bayles: Soft Skills Education/Training
March Geoffrey Koch: Science Communications	August Tina Sullivan: Regenerative Agriculture
April Jim Cudahy: Social Media Misinformation	September John Snider
May John Guretzky: Happiness/Gratitude/Mental Health	October Cale Bigelow
June Seth Murray: Artificial Intelligence	December Mary Guttieri

2. Consent Agenda items approved:

- Aug. 20, 2024 CSSA Board of Directors Meeting Agenda
- Aug. 1-2, 2024 CSSA Board of Directors Meeting Minutes

3. CEO Jim Cudahy provided a Headquarters Update that included:

- Hosted at Headquarters a Workforce Development Summit Aug. 13-14 with FFAR, others: ~35 participants
- Letter to American Associations of Universities (AAU) requesting changes to their Highly Prestigious Awards List
- We will work with Corporate Members to identify how their Membership program can meet their needs
- CSSA 990 Tax Return distributed to Board Members
- Website redesign underway with soft launch in November
- Outreach PowerPoint is being finalized

ACS321 ASA-CSSA-SSSA Editorial Policy Coordination Committee

Director Matt Wascavage presented the August Publications Update.

ACS521 ASA-CSSA-SSSA Ethics Committee

Ethics Committee Chair Lee Tarpley and Special Projects Director Susan Chapman presented the updated ASA, CSSA, SSSA Ethics Statement seeking feedback from board members before presenting it to the full membership. It will replace the former CSSA Ethics Statement.

C211 CSSA Budget & Finance Committee

Director of Finance Sanford Moore reviewed the CSSA 2nd Quarter 2024 Financials.

ACS732 Program Planning Committee

1. Annual Meeting Events www.acsmeetings.org:

- ASA-CSSA-SSSA Awards Lunch, Monday Nov. 11, Noon-1:30pm
- CSSA Plenary/Klepper Lectureship & Breakfast, Tuesday Nov. 12, 7:45-9:30am
- Special Session Sabor De San Antonio: An Exploration of Food, Culture, and Multi-Lingual Science, Tuesday Nov. 12, 6:00-8:20pm
- CSSA Coffee with the Presidents, Wednesday Nov. 13, 9:00-10:30am
- CSSA Board Meeting, Thursday Nov. 14, 9:30-11:30am (9:15am breakfast)
- Annual Meeting Promotional Toolkit – sample images and text to share on social media: www.acsmeetings.org/promotionaltoolkit

2. For the 2025 Annual Meeting, Incoming President-Elect Felix Fritschi requested ideas for topics and suggestions of speakers in a planned panelists-style keynote address. Email him at FritschiF@missouri.edu.

Consensus to Adjourn.