The meeting was called to order by David Baltensperger. Board members present:

David D. Baltensperger, CSSA President
Mark A. Brick, CSSA Past President
Roch Gaussoin, CSSA President-Elect
Georgia Eizenga, C-1 Board Rep.
Larry C. Purcell, C-2 Board Rep.
Kraig L. Roozeboom, C-3 Board Rep.
Steve Malone, C-4 Board Rep.
Eric Watkins, C-5 Board Rep.
Yoana C. Newman, C-6 Board Rep.
Mark E. Sorrells, C-7 Board Rep.
Gary A. Pederson, C-8 Board Rep.
Shannon Pinson, C-9 Board Rep.
E. Charles Brummer, Editor-in-Chief, ex-officio
Mary Beth Kirkham, B&F Chair, ex-officio
Ellen Bergfeld, CEO ex-officio
Karl Anderson, Director of Government Relations
Susan Chapman, Director of Member Services
Mark Mandelbaum, Dir of Publications & Meetings
Sara Uttech, Senior Mgr–Governance & Membership
John L. Havlin, ASF Chair, ex-officio

C003 Board of Directors
2. New Board members were requested to sign and return to Headquarters the Written Acceptance of Conflicts of Interest Policy for 2014.
3. David Baltensperger asked for volunteers to serve on several Board Committees. Gary Pederson volunteered to serve on the C201 Organization, Policy and Bylaws Committee; Shannon Pinson volunteered for the C211 B&F Committee; Georgia Eizenga and Steve Malone volunteered for the C537 Science Policy Committee.
4. The 2014 schedule for CSSA Board calls are the third Tuesday of the month at 9:30am Central.
5. The CSSA Board will hold its Spring meeting in Madison on Tuesday May 27 from Noon-5pm (travel to arrive by noon, or if necessary the day before) and 8am-Noon on Wednesday May 28. There will be a joint ASA/CSSA Board Meeting on Wednesday May 28 from Noon-5pm, followed by an optional joint dinner (either travel home after 5pm or the next day if necessary). Board members should purchase their plane ticket and forward a copy to Sara Uttech and Stacey Phelps who will arrange the hotel.
6. The next Board call is scheduled for **Tuesday, February 18, 2014 9:30AM Central.**

AC309 Plant Management Network Joint Executive Committee
Director of Publications and Meetings Mark Mandelbaum presented a proposal from the three editors of the Plant Management Journals (Applied Turfgrass Science, Forage and Grazinglands, and Crop Management) to combine the three PMN journals into one with a target date of January 2015. The editors are finalizing a title which is currently *Crop, Forage, and Turfgrass Management*. The new journal will seek an Impact Factor though it will also publish content to appeal to CCAs, Extension, and practitioners with some shorter papers. The editors will be co-editors in the interim, eventually streamline. ACTION: Moved by Mark Brick that the board approve the general direction of the Crop Forage and Turfgrass Management journal. Seconded by Larry Purcell who suggests that the motion be amended as we don’t know the name of the journal yet. “we approve the Plant Management journal changes discussed.” Mark Brick approved the amended motion. Unanimously approved.

President’s Priorities
David Baltensperger presented his presidential priorities for the year:
1. Our role is to be in service to our members. We need to predict what our members’ needs may be in the future – could include push technology, Big Data, links with other organizations.
2. Water is an important issue -- How we might position us and our members as a bigger player on water issues?
3. Our National meeting is a go-to destination for crop scientists. What are ways to keep our meeting great? Perhaps a survey in what members would like to see added, or visit other meetings with more industry participation—ASTA, Beltwide Cotton, etc. What are ways industry partners would bring a larger portion of employees? Make sure spouses have a registration and access to the exhibit hall. Invite former presidents too.

4. Board position for industry member to make sure we keep industry engaged – define as a corporate member?

5. Form a Communications task force (past-past president to chair). New website with automated content for divisions.


7. Finances -- changes in funding model, we need to stay on top of some scenarios. This gets to costs as well. Update the spreadsheet on costs /value of activities.

C537 Science Policy
Director of Government Relations Karl Anderson presented a GMO Labeling Position Statement from the CSSA Science Policy Committee. The plan is first ask ASA and SSSA to sign on to the statement, and then roll it out to members before we go public with the statement. ACTION: Moved by Mark Brick to approve the GMO Labeling Position Statement. Seconded by Steve Malone. Unanimously approved.

C101 Nominations Committee
Past President Mark Brick announced the President-Elect candidates for the 2014 Election: Michael Grusak, USDA Children's Nutrition Research Center/Baylor College of Medicine, Houston, TX and James (Jim) Muir, Texas A&M.

ACTION: Moved by Gary Pederson to adjourn, seconded by Mark Brick. Unanimously approved.