President Mark Brick called the meeting to order.
Participating board members included: Mark Brick, Larry Purcell, Jeff Volenec, Kraig Roozeboom, Gary Pederson, Eric Watkins, Mary Beth Kirkham, Ellen Bergfeld, CEO; Charlie Brummer, EIC
Participating staff: Susan Chapman, Mark Mandelbaum, Cassie Mescher, Stacey Phelps, Karl Anderson, Wes Meixelsperger

C003 CSSA Board
Conference call agenda and May 7, 2013 Board conference call minutes were approved by consensus of the board.

Strategic Planning: Ellen provided an update on the Strategic Plan documents that are posted to the board site and the timeline for finalizing these along with ensuring that priority areas are included in the 2014 the budgeting process. She requested that board members review the 2013 CSSA Strategic Plan and the 2013 Joint ASA-CSSA Strategic Planning Report and provide any edits/input to her so that changes may be implemented.
Ellen also provided an update regarding the planned merger of both the K-12 ASA/CSSA committees as well as the AC733 (ASA-CSSA) Meetings Committees, as was recommended during the joint ASA-CSSA Strategic Planning session. The board provided consensus support to move forward with these mergers.

Membership
Affiliate Dues discussions. Lengthy discussions concerning the background documents that were developed by the Soils Task Force occurred. Both Susan and Wes provided background as they participated in those Task Force discussions. Scenarios were discussed re: financial models, benefits for affiliates, and assumptions made in the modeling process. Concern was expressed regarding the perception that Soils is pulling away from CSSA and ASA. Strong support for communicating to Soils that CSSA values the current relationship. Next steps will be for the Executives of CSSA, SSSA and ASA to meet to discuss the issue in early August.

Career Corp Guidelines. Susan provided background information. Objective: Develop and implement a unique program to promote the value of both Crop Science and Agronomy as career choices. The outreach program will consider a variety of audiences (including students, teachers, and members), opportunities (web, face-to-face, via meetings and other cooperative Societies and industry), and messages (value of crop science/agronomy to the world, value as a career, etc). The objective is to increase interest and awareness of crop science and agronomy as scientific pursuits and career choices. Consensus approval provided by the board.

Science Policy
GMO labeling. Mark Brick discussed the current anti-GMO campaign and the increasing call to action to label products with GMO ingredients in a number of states. He has been receiving phone calls asking for information in this regard. Karl A provided background information re: the CSSA Science Policy Committee discussing the need to respond as there is also legislation in Congress to require labeling. The board was referred to the AAAS position statement on GMO labeling as an example of what CSSA could produce. Board consensus was to move forward in drafting a response/position. Mark B will discuss with Stephen Baenziger.

Annual Meetings
Tampa update. Mark M, Cassie and Stacey provided an update on the planning for the Tampa meeting.
**Baltimore 2018/2022 update.** Mark M discussed the attractiveness of the joint proposal CSSA and ASA have received re: the 2018 meeting and the joint ASA/CSSA/SSSA meeting in 2022 occurring in Baltimore, including low hotel room rates.

**Next call** recommend changing due to August ACSESS/B&F meetings. Ellen to send doodle poll for scheduling.

Consensus to adjourn.