The meeting was called to order by CSSA President Maria Gallo. Board members present:

Maria Gallo, CSSA President
Jeffrey J. Volenec, CSSA President-Elect
Joseph G. Lauer, CSSA Past President
Jeffrey F. Pedersen, C-1 Board Rep.
Randy Wells, C-2 Board Rep.
Emerson D. Nafziger, C-3 Board Rep.
Mary Beth Kirkham, C-4 Board Rep.
Michael D. Richardson, C-5 Board Rep.
Daniel J. Undersander, C-6 Board Rep.
Henry T. Nguyen, C-7 Board Rep.
David B. Baltensperger, C-8 Board Rep.
Michael A. Grusak, C-9 Board Rep.
Ellen Bergfeld, Chief Executive Officer, ex-officio
Also present:
Mark A. Brick, Incoming CSSA President-Elect
Larry C. Purcell, Incoming C-2 Board Rep.
Eric Watkins, Incoming C-5 Board Rep.
Wes Meixelsperger, Chief Financial Officer
Susan Chapman, Director of Member Services
James Giese, Director of Science Communications
Karl Glasener, Director of Science Policy
Mark Mandelbaum, Director of Publications
Ian Popkewitz, Director of IT and Operations
Keith Schlesinger, Director of Meetings and Conventions
Rebecca Polk, Recorder
Unable to attend:
E. Charles Brummer, CSSA Editor-in-Chief, ex-officio
James G. Coors, ASF Rep., ex-officio

C003 Board of Directors
1. ACTION: It was moved by Mike Grusak to approve the meeting agenda. Seconded by Mike Richardson. Carried unanimously.

2. Maria acknowledged the service of Joe Lauer, Randy Wells, and Mike Richardson whose terms end December 31, 2011. Mark Brick, Larry Purcell, and Eric Watkins were welcomed as new Board members effective January 1, 2012.

3. ACTION: It was moved by Mike Richardson to approve the September 6, 2011 Board conference call minutes. Seconded by Mike Grusak. Carried unanimously.

4. Maria cancelled the November 1 Board conference call. The next conference call is scheduled for December 6 at 8:00 AM Central Standard Time.
5. Board conference calls are currently held on the first Tuesday of the month at 8:00 AM Central Time. Jeff proposed the Board continue this schedule in 2012.

6. The Board will hold its Spring 2012 meeting at Headquarters in Madison. The Board will be polled for their availability to meet in mid-May.

C111 Election of Division Officers
Board members were encouraged to forward candidate names for Division Chairs-Elect and Board Reps. for the 2012 ballot to Cathy Goudreau at Headquarters in the near future.

C201.4 Strategic Plan
Ellen and Maria updated the Board on progress for several of the Strategic Plan priorities. It was the consensus of the Board that good progress is being made on the expected accomplishments for 2011.

C211 Budget and Finance
1. Emerson provided an update on the 2011 budget, as well as an overview of the proposed 2012 budget.

Mike Richardson requested further detail on the projected loss for the Journal of Plant Registrations. Following a discussion of this line item, it was the general consensus of the Board that the journal is a service to the members.

Per previous discussions, a reduced annual meeting registration fee for early career members is included in the 2012 budget. Although several Board members expressed concern that this will not increase meeting attendance, it was the consensus of the Board to leave it in the 2012 budget. Results will be reviewed after 1-2 years to determine the effectiveness of the reduce fee.

ACTION: It was moved by Emerson Nafziger to approve the 2012 budget as presented. Seconded by David Baltensperger. Carried unanimously.

2. The ASA Board of Directors recently approved Reinvest ASA which is based on the notion that some level of net assets (net worth) is enough and funds in excess of that level determined at the end of the year should be invested (expended) to fund new activities within ASA that enhance value to members and those it serves. Per Maria’s request, Wes prepared a CSSA Re-Invest Proposal based on the ASA model, for discussion purposes. It was the consensus of the Board that the B&F Committee study the concept and provide a recommendation for further discussion on a future conference call.

C301 Editorial Affairs, Policies, and Practices
1. Shawn Kaeppler, Crop Science Editor, has requested an additional Technical Editor for C-5 due to the increase in number of papers.

ACTION: It was moved by David Baltensperger to approve the request for an additional Technical Editor for Crop Science. Seconded by Randy Wells. Carried unanimously.

2. Per an email from Brent Godshalk, Agronomy Journal Editor, the CSSA, ASA, and SSSA Editors-in-Chief have proposed a stipend policy of $40 per paper. Brent proposes to eliminate stipends entirely. Should also consider eliminating honorarium for outstanding reviewers.
3. Mark Mandelbaum reported on the proposed digital library highlighting the following:

- Cost components
  - digitization of books
  - functionality modules and integration
  - semantic tagging
- Taxonomy creation
- Taxonomy processing
- Timeframe

ACSESS will invest $293,000 in the infrastructure (technology and set-up). It is proposed that CSSA cover the $45,000 cost to digitize their books which may be split between the 2011 and 2012 budgets.

ACTION: It was moved by Dan Undersander to approve the $45,000 cost to cover digitization of books for the digital library. Seconded by Randy Wells. Carried unanimously.

C537 Science Policy
Karl updated the Board on science policy activities including the STEM Education Coalition and soon-to-be released national core science standards; involvement in ACHIEVE; and in the process of forming a Science Education Task Force that will include the K-12 Committee Chair. Karl Anderson has been hired as the new Director of Government Relations and will begin his job on November 14.

ACSESS
Maria provided a brief update on the October 14-15 ACSESS strategic planning meeting.

Ellen reported that ACSESS will be providing services for the National Association of Plant Breeders, namely meeting registration support, setting up a database, and will assist them in attaining 501(c)(3) status. David Baltensperger suggested that C-1 be made aware of this and possibly consider a liaison appointment between CSSA and NAPB.

ACTION: It was moved by David Baltensperger to adjourn. Seconded by Mike Richardson. Carried unanimously.