The meeting was called to order by President Joe Lauer. Board participants were:

Joseph G. Lauer, CSSA President  
Maria Gallo, CSSA President-Elect  
Kenneth H. Quesenberry, CSSA Past President  
C. Corley Holbrook, C-1 Board Rep.  
Emerson D. Nafziger, C-3 Board Rep.  
Gregory E. Welbaum, C-4 Board Rep.  
Michael D. Richardson, C-5 Board Rep.  
Daniel J. Undersander, C-6 Board Rep.  
Silvia Cianzio, C-8 Chair (substitute for Thomas E. Carter, Jr., C-8 Board Rep.)  
Michael A. Grusak, Provisional C-9 Board Rep.  
E. Charles Brummer, CSSA Editor-in-Chief, ex-officio  
Ellen Bergfeld, Chief Executive Officer, ex-officio

Also participating:  
Fran Katz, Chief Operations Officer and Director of Publications  
Wes Meixelsperger, Chief Financial Officer  
Susan Chapman, Director of Member Services  
James Giese, Director of Science Communications  
Karl Glasener, Director of Science Policy  
Keith Schlesinger, Director of Meetings and Conventions  
Luther Smith, Director of Certification Programs

C003 Board of Directors  
1. ACTION: It was moved by Ken Quesenberry to approve the conference call agenda. Seconded by Mike Richardson. Carried unanimously.

2. ACTION: It was moved by Ken Quesenberry to approve the February 2, 2010 CSSA Board of Directors conference call minutes. Seconded by Corley Holbrook. Carried unanimously.

3. The next Board conference call is scheduled for May 4, 2010 at 8:00 AM Central Daylight Time.

C011.09 Division C-9 Biomedical, Health-Beneficial, and Nutritionally Enhanced Plants (Provisional)  
Mike Grusak presented a marketing plan to gain visibility for Division C-9. Although protocol would be to consider granting permanent Division status at the November 2010 Board meeting, the Division requested the Board for permanent status as soon as possible.

ACTION: It was moved by Mike Grusak to grant permanent status to Division C-9 effective immediately. Seconded by Dan Undersander. Carried with one opposed.

C201.4 Strategic Planning  
1. Schedules for the March 10 science policy orientation/Hill and Agency visits, and the March 11 strategic planning meeting were reviewed. Board members were encouraged to read the Strategic Planning Pre-Session Survey findings prior to the meeting.

2. The CSSA Board Priorities outlined in the February 2, 2010 Board conference call minutes were reviewed. Headquarters will use these for guidance realizing that the priorities may change as a result of the March 11 strategic planning meeting.
C201.4.13 Review of CSSA Division Structure/Grand Challenges Task Force
1. The Grand Challenge Statements are posted on the Society website as a WIKI to engage members in a more dynamic process of crafting the document. Two of the Grand Challenges will be highlighted in a brochure for the March 10 Hill and Agency visits. It was suggested that a timetable be added to the document indicating which challenges are being emphasized this year and which ones will be emphasized in future years.

2. James Giese presented a process for development, review, publication, and dissemination of CSSA white papers. The Board was supportive of utilizing the process with the desire to have a white paper completed by the November 2010 annual meeting. Joe Lauer requested Board members to identify issues of high importance for the first white paper.

ACS237 Membership and Society Identity
1. Susan Chapman provided a summary of her February 2010 Membership Overview document. Board members were encouraged to read the document prior to the March 11 strategic planning meeting.

2. Action was taken on the February 2, 2010 conference call to table the Membership and Society Identity Committee recommendation that the current Sustaining Membership program be eliminated and a new Corporate Membership program, benefits, and dues be adopted.

ACTION: It was moved by Maria Gallo to untable the Membership and Society Identity Committee recommendation. Seconded by Dan Undersander. Carried unanimously.

ACTION: It was moved by Ken Quesenberry to accept the Membership and Society Identity Committee recommendation that the current Sustaining Membership program be eliminated and a new Corporate Membership program, benefits, and dues be adopted. Carried unanimously.

C500 Profession Advancement
Action was taken on the February 2, 2010 conference call to table the request for CSSA to become a partner with the Botanical Society of America and their Planting Science Program.

ACTION: It was moved by Ken Quesenberry to untable the request from the Botanical Society of America. Seconded by Greg Welbaum. Carried unanimously.

ACTION: It was moved by Ken Quesenberry that CSSA become a partner with the Botanical Society of America and their Planting Science Program. Seconded by Greg Welbaum. Carried unanimously.

ACTION: It was moved by Mike Grusak to adjourn. Seconded by Greg Welbaum. Carried unanimously.