Crop Science Society of America Board of Directors Meeting Minutes  
Wednesday, Aug. 30, 2023 10:00-11:15am (Central)

CSSA President Seth Murray called the meeting to order. 

Board members present: 
President: Seth Murray, Texas A&M (2023)  
Past President: Marilyn Warburton, USDA-ARS (2023)  
President-Elect: Kim Garland-Campbell, USDA-ARS (2023)  
C-1: Melanie Bayles, Oklahoma State Univ. (2025)  
C-2: Felix Fritschi, Univ. of Missouri (2023)  
C-4: Nicole Anderson, Oregon State Univ. (2025)  
C-6: John Gutertzky, Univ. of Nebraska (2024)  
C-7: Jianming Yu, Iowa State Univ. (2024)  
C-8: Dipak Santra, Univ. of Nebraska (2025)  
C-9: Mary Guttieri, USDA-ARS (2025)  
Industry Rep.: Leah Brilman, DLF Pickseed (2025)  
Ex-officio: CEO Jim Cudahy; Incoming President-Elect Mark Sorrells, Cornell (2023); Program Planning Officer Nithya Rajan, Texas A&M (2023); B&F Chair: Steve Malone, USDA-AMS-S&T-SRTD (2025)

Unable to attend: 
C-3: Ignacio Ciampitti, Kansas State Univ. (2024)  
C-5: Cale Bigelow, Purdue (2023)  
C-6: John Guretzky, Univ. of Nebraska (2023)  
C-7: Jianming Yu, Iowa State Univ. (2024)  
C-8: Dipak Santra, Univ. of Nebraska (2025)  
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CO03 CSSA Board of Directors

1. President Seth Murray led a discussion on the Artificial Intelligence article from CSA News:  

2. ACTION: The following Consent Agenda items were approved:  
   - Aug. 30, 2023 CSSA Board of Directors Meeting Agenda  
   - June 28, 2023 CSSA Board of Directors Meeting Minutes  
   - Ethics Task Force recommendation to adopt Ethics Committee Guidelines

3. CEO Jim Cudahy reviewed the results of the July 2023 Strategic Planning Meeting:  
   - CSSA Vision: A global community of crop scientists, educators, and practitioners with a common bond of improving plants and their production in a scientifically sound and environmentally responsible manner  
   - Cross-Society Objectives:  
     - Innovate our stakeholder experiences  
     - Diversify our memberships  
     - Raise the visibility of our disciplines and our members  
   - CSSA Objectives:  
     1. Increase science policy programming for members, and increase advocacy to expand our value to external stakeholders by being the first stop for evidence-based science  
     2. Make our journals and meetings the first place people want to share their research to increase impact and visibility  
     3. Innovate to ensure long-term financial sustainability  
     4. Enhance national and international recognition of our society and its members  
     5. Strengthen internal and external communication at all levels to increase engagement, create a sense of community, leverage interactions w/ allied societies to improve member recruitment and retention
6. Set our members up for advantages throughout their careers w/ ongoing professional development
   • Next Steps

C211 CSSA Budget & Finance Committee
CEO Jim Cudahy reported that CFO & Director of Meetings Wes Meixelsperger is no longer employed at the organization as of Aug. 9, 2023.

ACS321 ASA-CSSA-SSSA Editorial Policy Coordination Committee
Publications Director Matt Wascavage reported on progress with our consultant who is helping us make a decision on post-2024 publishing. He also reported that three of our journals—Crop, Forage and Turfgrass Management, Journal of Environmental Quality, and The Plant Genome—are taking part in a pilot program to encourage authors to submit plain language summaries.

ACS732 Program Planning Committee
1. 2023 CSSA Presidential Award: Natalia De Leon, University of Wisconsin who made maize genomes to fields possible.

2. Latest Registrations for ASA-CSSA-SSSA Annual Meeting Oct. 29-Nov. 1 in St. Louis www.acsmeetings.org:
   • 1,289 current registrants compared to 2022 Baltimore’s 916/2019 San Antonio’s 1,232 at same time
     o 1,258 in-person registrations
     o 31 virtual registrations
     o 141% to 2022 / 105% to 2019 total registrations at this time of the year
     o We are currently 102% to San Antonio’s in-person registrations at this time of the year
   • 2019 San Antonio had 3,945 total in-person registrations
   • Projections at this point are encouraging given the record number of submissions this year. Approximately 4,400 are expected for St. Louis in-person attendance
   • By comparison, there were 3,555 onsite attendees for Baltimore (3,695 total registrants)
   • Our historical trends show that most registrations (whether virtual or in-person) come in during the final three weeks leading up to the event

Consensus to Adjourn.