



**Crop Science Society of America Board of Directors Meeting Minutes  
Tuesday, April 16, 2024 2:00-3:15pm (Central)**

President Kim Garland-Campbell called the meeting to order.

Board members present:

- President: Kim Garland-Campbell, USDA-ARS
- Past President: Seth Murray, Texas A&M
- President-Elect: Mark Sorrells, Cornell
- C-1: Melanie Bayles, Oklahoma State Univ.
- C-2: John Snider, University of Georgia-Tifton
- C-3: Ignacio Ciampitti, Kansas State Univ.
- C-4: Nicole Anderson, Oregon State Univ.
- C-5: Cale Bigelow, Purdue
- C-6: John Guretzky, Univ. of Nebraska
- C-7: Jianming Yu, Iowa State Univ.
- C-8: Dipak Santra, Univ. of Nebraska
- C-9: Mary Guttieri, USDA-ARS
- Industry: Leah Brilman, DLF
- Grad Student: Tina Sullivan, Utah State Univ.

Ex-Officio Board Members without Vote:

CEO: Jim Cudahy; Program Planning Officer: Nithya Rajan, Texas A&M

Unable to attend:

DEI-At-Large: Geoffrey Koch, Petrichor Consulting Group; Editor-in-Chief Bingru Huang, Rutgers; ASF Chair: Stella Salvo, Bayer CropScience; B&F Chair: Stephen Malone, USDA-AMS-S&T-SRTD

Also attending:

Susan Chapman, Special Projects Director  
Luther Smith, Chief Administrative Officer  
Sheri Springer, Finance & Accounting Director  
Sara Uttech, Governance Director  
Matt Wascavage, Publications Director

C003 CSSA Board of Directors

1. The meeting opened with a discussion of the article, "[How misinformation on social media has changed news,](#)" selected by CEO Jim Cudahy

**Facilitators to Lead Topic/Article Selection & Discussion**

February Early Career Members: Kim Garland-Campbell	July: Melanie Bayles
March Science Communications: Geoffrey Koch	August: Tina Sullivan
April Social Media Misinformation: Jim Cudahy	September: John Snider
May: John Guretzky	October: Cale Bigelow
June: Seth Murray	December: Mary Guttieri

2. ACTION: The following Consent Agenda items were approved:
  - April 16, 2024 CSSA Board of Directors Meeting Agenda
  - March 19, 2024 CSSA Board of Directors Meeting Minutes
3. CEO Jim Cudahy provided a Headquarters update:
  - Sheri Springer departure, Linda Dolezalek extends contract as Interim Director of Finance
  - Will schedule Budget & Finance Committees to have routine annual meeting with auditor
  - Website redesign progress, including feedback on user experiences from vendor 08
  - Publishing Concepts Inc. (3rd-party publisher) book
  - Workforce Development July meeting, including FFAR, NAPB, ASTA, others
  - Certification Uptick with increased marketing focus
  - Summer CSSA Board Meeting exercises will include:
    - Outreach Presentation
    - Working on telling your story as an "elevator pitch"
    - SSSA Strategic Plan: Objectives, Actions, Committee connections to strategic objectives
4. Marketing & Brand Strategy Associate Director Hanna Jeske provided an overview of Marketing, reporting gains in membership and Annual Meeting registrations.
5. Call for CSSA Presidential Award Nominations by May 15 due to Kim Garland-Campbell.

6. Governance Director Sara Uttech provided information on the CSSA Hybrid Summer Board Meeting in Madison Aug. 1-2, replacing the July 16 CSSA Board Call:
- RSVP on Invite: In Person? Accept; Virtual? Tentative; Can't Attend? Decline
  - July 31 – Arrive anytime, will schedule informal dinner meet up
  - Aug. 1 – All day board meeting at headquarters in Madison: 5585 Guilford Road
  - Aug. 2 – Half day board meeting until noon, plan travel home in afternoon
    - Book your own travel; we reserve hotel to be direct billed (location TBD)
    - Travel expenses reimbursed with receipts and Travel Reimbursement Form
    - Agenda topics/tour ideas to Kim Garland-Campbell, Jim Cudahy, Sara Uttech
7. Help Promote: ASF Travel Grants due July 25: [www.crops.org/awards](http://www.crops.org/awards):
- [Advancing Pedology Award](#)
  - [Bridge Scholars](#) – submit 5/13
  - [Caregiver Travel Award](#)
  - [Graduate Student Travel Award](#)
  - [Hans Jenny Soil Field Trip Award](#)
  - [Henry Lin Travel Grant](#)
  - [Indian Univ. Grad Student Travel Award](#)

#### ACS321 Editorial Policy Coordination Committee

Director Matt Wascavage Publications distributed an update that included:

- Call for nominations due June 1, 2024 (self-nominations encouraged):
  - ASA & CSSA: [The Plant Phenome Journal Editor](#)
  - ASA & CSSA: [Crop, Forage & Turfgrass Management Editor](#)
  - ASA-CSSA-SSSA: [Agricultural & Environmental Letters Editor](#)
  - CSSA: [Journal of Plant Registrations Editor](#)
  - SSSA: [Editor-in-Chief](#)
- Draft agreement with Wiley under legal review

#### C211 CSSA Budget & Finance Committee

Interim Finance Director Linda Dolezalek reported that the audit was complete and provided a summary of 2023 CSSA Year-End Financials.

#### C101 CSSA Nominations Committee

CSSA Election Results:

- Incoming President-Elect Felix Fritschi, University of Missouri
- Bylaws Change to Clarify Nominations Committees Passed: 448-8-38
- Total votes: 494, down 97 votes vs. last year – will dig into this with Marketing

Consensus to Adjourn.