

Crop Science Society of America

Strategic Plan

2017 – 2019

Vision: Improve the world through plant science.

Mission: Discover and apply plant science solutions to improve the human condition.

Science Frontiers: The Grand Challenge is to sustainably improve the human condition for a growing global population in a changing environment.

Values:

Excellence in Science and Scholarship

Science-based Decision Making

Integrity

Service

Diversity

Environmental Stewardship

Quality Mentorship

Professionalism and Collaboration

Goal 1: Be the primary resource for leading edge publications, meetings, and knowledge of crop science. (Value Proposition)

Objective #1: Increase the value of the journals and the distribution of the Digital Library.

Objective #2: Enhance offerings at the Society meetings to better serve members.

Objective #3: Explore data stewardship and data aggregation policies.

Goal 2: Be a powerful advocate and unified voice for plant science.
(External Influence)

Objective #1: Further develop collaborations with key stakeholders to advance the mission of CSSA.

Objective #2: Ensure policy makers recognize plant science research and funding priorities.

Goal 3: Engage the public to become aware of and literate in plant science.
(External Engagement)

Objective #1: Create a forum for a more robust understanding of plant science information.

Objective #2: Develop K12 Educational resources for teachers and students.

Goal 4: Increase engagement opportunities across all member segments.
(CSSA Engagement)

Objective #1: Provide relevant engagement opportunities to student members.

Objective #2: Provide relevant engagement opportunities to early career and established members.

Objective #3: Foster engagement of international members.